07895234

Deal #

INVOICE

Advertiser

Obama/D/President



WXII
700 Coliseum Drive
Winston-Saiem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

Station Account Executive Sales Office Sales Region
WXII Fran Berg Eagle-Washingt National

www.wxii12.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable

Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007 Product Estimate Number
SKED A 30'S 1537

Flight Dates Order # Alt Order #

952120

Cash

Billing Type

Special Handling

Billing Calendar

Broadcast

10/02/12 - 10/08/12

| IDB # | Advertiser Code | Product Code | | 9912856 | 95 | 101 |

Agency Ref Advertiser Ref

Send Payment To:
WXII
PO Box 26888
Lehigh Vailey, PA 18002-6888

								Spots/			
Line	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1	10/02/12 Class of Tin	10/05/12 ne - Immedia	M-F WXII 1 ately Pre-empti	2 News @ 5 a ble without not	5-6am ice	-TWTF	:30	4	\$50.00	NM	
	Weeks:	Start Date 10/01/12	/	MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$50.00					
	Spots: # Ch	Day Air		ime Description		Start/End Time		th Ad-ID			Rate Type
	2 WX			AMM-F WXII	12 News @ 5 am	5-6am	:3	O OFA12P130i	1		\$50.00 NM
	3 WX			AMM-F WXII	12 News @ 5 am	5-6am		O OFA12P130i			\$50.00 NM
	1 WX		/04/12 5:29	AMM-F WXII	12 News @ 5 am	5-6am		O OFA12P130i			\$50.00 NM
	4 WX	II F 10	/05/12 5:27	AMM-F WXII	12 News @ 5 am	5-6am	:3	O OFA12A138	1		\$50.00 NM
2	10/08/12 Class of Tin	10/08/12 ne - Immedia	M-F WXII 1 ately Pre-empti	2 News @ 5 a ble without not		M	:30	1	\$65.00	NM	
	Weeks:	Start Date 10/08/12		MTWTFSS M	Spots/Week 1	<u>Rate</u> \$65.00					
	Spots: # Ch	Day Air	Date Air T	ime Descriptio	<u>on</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WX	II M 10	/08/12 5:13	AMM-F WXII	12 News @ 5 am	5-6am	:3	O OFA12A138	1		\$65.00 NM
3	10/02/12 Class of Tin	10/05/12 ne - Immedia	M-F WXII 1 ately Pre-empti	2 News @ 6 a ble without not		-TWTF	:30	4	\$175.00	NM	
	Weeks:	Start Date 10/01/12		MTWTFSS -TWTF	Spots/Week 4	<u>Rate</u> \$175.00					
	Spots: # Ch	<u>Day Air</u>	Date Air T	ime Description	<u>on</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	2 WX	(II Tu 10.	/02/12 6:43	AMM-F WXII	12 News @ 6 am	6-7am	:3	O OFA12Z1281	4		\$175.00 NM
	1 WX	(II W 10	/03/12 6:29	AM M-F WXII	12 News @ 6 am	6-7am	:3	O OFA12P130i	1		\$175.00 NM
	4 WX	III Th 10	/04/12 5:59	AM M-F WXII	12 News @ 6 am	6-7am	:3	O OFA12P130i	1		\$175.00 NM
	3 WX	(II F 10	/05/12 6:13	AM M-F WXII	12 News @ 6 am	6-7am	:3	O OFA12A138I	1		\$175.00 NM
4	10/08/12 Class of Tin	10/08/12 ne - Immedia	M-F WXII 1 ately Pre-empti	2 News @ 6 a ble without not	6-7am tice	M	:30	1	\$175.00	NM	
	Weeks:	Start Date 10/08/12		<u>MTWTFSS</u> M	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: # Ch	Day Air	Date Air T	ime Description	<u>on</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WX	(II M 10	/08/12 6:23	AMM-F WXII	12 News @ 6 am	6-7am	:3	O OFA12A138	1		\$175.00 NM
5	10/02/12 Class of Tin	10/05/12 ne - Immedia	NBC Today ately Pre-empti		7-9am tice	-TWTF	:30	8	\$200.00	NM	
	Weeks:	Start Date 10/01/12	10/07/12	MTWTFSS -TWTF	Spots/Week 8	<u>Rate</u> \$200.00					
	Spots: # Ch	Day Air	Date Air T	ime Description	<u>on</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	5 WX	(II Tu 10.	/02/12	AM NBC Toda	ay Show	7-9am	:3	0 OFA12P130	H		\$200.00 NM



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Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

Start Date	e En	d Date	e Desc	riptio	n	Sta	art/End Time	MTWTFSS	Leng		Spots/ Veek	Rate	Туре	
5 10/02/12 Class of		/05/12 Immed			y Show tible without)am	-TWTF	:3	30	8	\$200.00	NM	
Spots: # 0	Ch [Day A	ir Date	Аіг	Time Descr	iption		Start/End Time	<u>Le</u>	ength 4	Ad-ID			Rate T
		Γu 1	0/02/12	8:5	O AM NBC	Today	Show	7-9am		:30	OFA12P130H			\$200.00
7 V	۱ IIXN	N 1	0/03/12	7:2	24 AM NBC	Today :	Show	7-9am		:30	OFA12P130H			\$200.00
2 V	۸XII ۱	N 1	0/03/12	8:2	7 AM NBC	Foday !	Show	7-9am		:30 (OFA12P130H			\$200.00
6 V	MXII T	Γh 1	0/04/12	7:2	29 AM NBC	Today -	Show	7-9am		:30	OFA12p130h			\$200.00
3 V	WXII -	Γh 1	0/04/12	8:2	29 AM NBC	Today -	Show	7-9am		:30	OFA12P130H			\$200.00
8 V	NXII I	- 1	0/05/12	7:2	21 AM NBC	Today !	Show	7-9am		:30	OFA12A138H			\$200.00
4 V	MXII I	<u> </u>	0/05/12	8:2	9 AM NBC	Today	Show	7-9am		:30	OFA12A138H			\$200.00
6 10/08/12 Class of T		/08/12 Immed			y Show tible without)am	M	:3	30	2	\$175.00	NM	
Weeks:		t Date 08/12	End D: 10/14/		MTWTFSS M	3	Spots/Week 2	<u>Rate</u> \$175.00						
Spots: # 0	Ch <u>[</u>	Day A	ir Date	<u>Аіг</u>	Time Descr	iption		Start/End Time	<u>Le</u>	ength !	Ad-ID			Rate T
1 V	MXII I	VI 1	0/08/12	7:5	6 AM NBC	Today	Show	7-9am		:30	DFA12A138H			\$175.00
2 V	NXII I	VI 1	0/08/12	8:3	34 AM NBC	Today	Show	7-9am		:30	OFA12A138H			\$175.00
7 10/06/12 Class of 1		/06/12 Immed			a/Su News			S-	:3	30	1	\$60.00	NM	
Weeks:	<u>Sta</u>	t <u>Date</u> 01/12		ate	MTWTFSS		Spots/Week 1	Rate \$60.00						
Spots: # 0	Ch [Day A	ir Date	<u>Air</u>	Time Descr	iption		Start/End Time	<u>Le</u>	ength /	Ad-ID			Rate T
		Sa 1	0/06/12	6:5	1 AM WXII	12 Sa/	Su News at 6am	6-8am		:30	OFA12A138H			\$60.00
8 10/06/12 Class of		/06/12 Immed	NBC	Satu -emp	rday Today tible without		0am	S-	:3	30	2	\$105.00	NM	
Weeks:	Star	t Date)1/12		ate	MTWTFSS S-		Spots/Week 2	Rate \$105.00						
Spots: # 0	Ch [Day A	ir Date	<u>Air</u>	Time Descr	<u>iption</u>		Start/End Time	<u>Le</u>	enath !	Ad-ID			Rate T
1 V	MXII :	Sa 1	0/06/12	8:2	24 AM NBC	Saturda	ay Today	8-10am		:30	OFA12A138H			\$105.00
2 V	MXII :	Sa 1	0/06/12	8:5	9 AM NBC	Saturda	ay Today	8-10am		:30	OFA12A138H			\$105.00
9 10/07/12 Class of		/07/12 Immed			a/Su News			S	::	30	1	\$60.00	NM	
Weeks:		t Date 01/12	End D 10/07/		MTWTFSS	:	Spots/Week 1	<u>Rate</u> \$60.00						
Spots: # 0	Ch [Day A	ir Date	<u>Аіг</u>	Time Descr	iption		Start/End Time	<u>Le</u>	ngth ,	Ad-ID			Rate T
1 V	NXII :	Su 1	0/07/12	7:5	2 AM WXII	12 Sa/	Su News at 6am	6-8am		:30	OFA12A138H			\$60.00
0 10/07/12 Class of		/07/12 Imme			day Today htible without		e e	S	::	30	1	\$150.00	NM	
Weeks:	Sta	t Date)1/12		ate	MTWTFSS S		Spots/Week 1	<u>Rate</u> \$150.00						
Spots: # 0	Ch [Day A	ir Date	<u>Аіг</u>	Time Descr	ription		Start/End Time	<u> Le</u>	ength	Ad-ID			Rate T
1 V	MXII :	Su 1	0/07/12	8:2	26 AM NBC	Sunday	y Today	8-9am		:30	OFA12A138H			\$150.00
1 10/02/12 Class of		/05/12 Imme	M-F '	WXII e-emp	News @ 43	0a 43	0a-5a	-TWTF	:3	30	1	\$14.00	NM	
Weeks:	Sta		End D 10/07/	ate .	MTWTFSS -TWTF		Spots/Week 1	Rate \$14.00						
Spots: #			ir Date		Time Descr	iption	·	Start/End Time	e Le	ength .	Ad-ID			Rate T
	WXII I		0/03/12				ews @ 430a	430a-5a			OFA12P130H			\$14.00
2 10/02/12 Class of		/05/12 Imme		with I	Regis & Kell	y 9-1	IOAM	-TWTF	:	30	4	\$100.00	NM	
Weeks:	Sta	rt Date	End D	ate	MTWTFSS		Spots/Week	Rate						
		01/12	10/07/		-TWTF		4	\$100.00						B
Spots: # (n [<u>Jay F</u>	<u>ir Date</u>	AIL	<u>Time Desci</u>	ption		Start/End Time	<u> Le</u>	ength ,	MO-IU			Rate T



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Obama/D/President	SKED A 30'S	1537
O Dame Dir Toolaam	JOINED TO CO	1.00,

ne Start Date End	d Date	e Desc	cription	5	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
12 10/02/12 10/ Class of Time - I	/05/12 Immed	Live	with Regis & e-emptible wit	Kelly 9 hout noti	0-10AM ce	-TWTF	:30	4	\$100.00	NM		
Spots: # Ch D	Day A	ir Date	Air Time D	escription	<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WXII T	Tu 1	0/02/12	9:52 AM Li	ve with F	Regis & Kelly	9-10AM	:3	O OFA12P130H			\$100.00	NM
2 WXII V	N 1	0/03/12			Regis & Kelly	9-10AM	:3	O OFA12P130H	l		\$100.00	NM
3 WXII T	Γh 1	0/04/12	9:47 AM Li	ve with F	Regis & Kelly	9-10AM	:3	D OFA12P130H			\$100.00	NM
4 WXII F	- 1	0/05/12	9:56 AM Li	ve with F	Regis & Kelly	9-10AM	:3	O OFA12A138H			\$100.00	NM
13 10/02/12 10/ Class of Time - F	05/12 Pre-er		Today Show th notice	11 1	I0A-12N	-TWTF	:30	4	\$65.00	NM		
	t <u>Date</u> 11/12	End D 10/07/			Spots/Week 4	<u>Rate</u> \$65.00						
Spots: # Ch		<u>ir Date</u>	Air Time D	<u>escriptio</u>	<u>n</u>	Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	Type
1 WXII T	Γu 1	0/02/12	10:59 AM N	BC Toda	y Show II	10A-12N	:3	() OFA12P130H	l		\$65.00	NM
4 WXII V	<i>N</i> 1	0/03/12	10:30 AM N		•	10A-12N		D OFA12Z128H			\$65.00	
		0/04/12	11:53 AM N		•	10A-12N		O OFA12P130H			\$65.00	NM
2 WXII F	1	0/05/12	11:59 AM N	BÇ Toda	y Show II	10A-12N	:3	O OFA12A138H		· · · ·	\$65.00	NM
14 10/08/12 10/ Class of Time - I	/08/12 Immed		Today Show e-emptible wit	II 1 hout noti	0A-12N ce	M	:30	1	\$50.00	NM		
	t <u>Date</u> 08/12	End D			Spots/Week 1	<u>Rate</u> \$50.00						
Spots: # Ch	Day A	Vir Date	Air Time D	escription	n	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WXII N		0/08/12	10:56 AM N			10A-12N		0 OFA12A138H	l		\$50.00	
15 10/02/12 10/ Class of Time - F	/05/12 Pre-er	M-F	WXII 12 New th notice	s @ No:1	12-1pm	-TWTF	:30	4	\$100.00	NM		
	t Date	End D 10/07/			Spots/Week 4	<u>Rate</u> \$100.00						
Spots: # Ch E	Day A	vir Date	Air Time D	escription	<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate	Туре
2 WXII T	Tu 1	0/02/12	12:55 PM M	-F WXII	12 News @ Noon	12-1pm	:3	O OFA12P130H			\$100.00	NM
1 WXII V	N 1	0/03/12	12:43 PM M	-F WXII	12 News @ Noon	12-1pm	:3	O OFA12P130H	l		\$100.00	NM
3 WXII T	Th 1	0/04/12	12:25 PM M	-F WXII	12 News @ Noon	12-1pm	:3	O OFA12Z128H	l		\$100.00	NM
4 WXII F	1	0/05/12	12:22 PM M	-F WXII	12 News @ Noon	12-1pm	:3	0 OFA12A138H	<u> </u>		\$100.00	NM
16 10/02/12 10/ Class of Time - F	/05/12 Pre-er		1-2P th notice	1	I-2P	-TWTF	:30	3	\$175.00	NM		
Weeks: Star	t Date	•	ate MTWTF		Spots/Week 3	<u>Rate</u> \$175.00						
Spots: # Ch E	Day A	Air Date	Air Time D	escriptio	n	Start/End Time	Lengt	h Ad-ID			Rate	Туре
3 WXII 7	Tu 1	0/02/12	1:44 PM M	-F 1-2P	_	1-2P	:3	O OFA12Z128H	l		\$175.00	NN
1 WXII V	W 1	0/03/12	1:24 PM M	-F 1-2P		1-2P	:3	O OFA12P130H	l		\$175.00	NM
2 WXII F		0/05/12	1:59 PM M	-F 1-2P		1-2P	:3	O OFA12A138H			\$175.00	
17 10/02/12 10/ Class of Time - F	/05/12 Pre-er		VE HARVEY	DAY 2	2-3P	-TWTF	:30	4	\$30.00	NM		
Weeks: Star		End D	ate MTWTF		Spots/Week 4	Rate \$30.00						
		<u> Vir Date</u>	Air Time D		<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate	Тура
2 WXII 1		0/02/12			ARVEY DAY	2-3P		O OFA12P130H	l		\$30.00	
1 WXII V		0/03/12			ARVEY DAY	2-3P	:3	O OFA12P130H	ı		\$30.00	NN
3 WXII T		0/04/12	2:59 PM S	TEVE H	ARVEY DAY	2-3P	:3	O OFA12P130H	l		\$30.00	
4 WXII F		0/05/12			ARVEY DAY	2-3P		O OFA12A138H			\$30.00	
18 10/07/12 10/ Class of Time - F	/07/12 Pre-er		Meet the Pre	ess !	9-10am	S	:30	1	\$225.00	NM		
	rt Date 01/12	End D			Spots/Week	Rate \$225.00						
		Nir Date	Air Time D	_	•	Start/End Time	inna i	h Ad-ID			Rate	Type
Spots. # Off L	- GY C	" Pale	Williams D		<u></u>	AMINETIN THE	<u> Lengt</u>		_		1.016	. 100



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ine	Start Date	End Da	ate Desc	cription	;	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
	10/07/12 Class of Tim	10/07/ e - Pre-		Meet the F	Press 9	9-10am	S	:30	1	\$225.00	NM		
;	Spots: # Ch 1 WX	I Su	Air Date 10/07/12 MG 18.2,18		Description NBC Meet	-	Start/End Time 9-10am		th Ad-ID 00			Rate 3 \$225.00	
	2 WX	"LN USU	l after NFL	1x @\$175 12:17 AM		mon 10/8 @\$50 *** News AFTER NFL		AF :	30 OFA12A138H	1		\$175.00	NN
	3 WX		10/08/12 for 18.1 10/0	12:00 PM 07	NBC Toda	y Show II	10A-12N	::	30 OFA12A138	1		\$50.00	NN
	10/02/12 Class of Tim	10/05/ e - Imm		3-4P e-emptible v		M-F 3-4P ce	-TWTF	:30	4	\$85.00	NM		
١		Start Da 10/01/1			TFSS TF	Spots/Week 4	<u>Rate</u> \$85.00					-	
:	Spots: # Ch 2 WX	<u>Day</u> II Tu	Air Date 10/02/12		Description M-F 3-4P	<u>n</u>	Start/End Time M-F 3-4P		<u>th Ad-ID</u> 30 ofa12p130+	1		<u>Rate</u> \$85.00	
	4 WX	II W	10/03/12	3:21 PM	M-F 3-4P		M-F 3-4P	::	30 OFA12P130	1		\$85.00	NN
	1 WX	ll Th	10/04/12	3:55 PM	M-F 3-4P		M-F 3-4P	::	30 OFA12P130H	1		\$85.00	NN
	3 WX	I F	10/05/12	3:39 PM	M-F 3-4P		M-F 3-4P	:	0 OFA12A138H	1		\$85.00	NN
20	10/02/12 Class of Tim	10/05/ e - lmm	12 DR. rediately Pre		vithout noti	VI-F 4-5p ce	-TWTF	:30	5	\$150.00	NM		
1		Start Da 10/01/1			TFSS TF	Spots/Week 5	<u>Rate</u> \$150.00						
	Spots: # Ch		Air Date	Air Time	Descriptio	<u>n</u>	Start/End Time	Leng	th Ad-ID			Rate	
	1 WX	II Tu	10/02/12	4:29 PM	DR. OZ		M-F 4-5p	::	30 OFA12P130	1		\$150.00	
	2 WX	II W	10/03/12	4:13 PM	DR. OZ		M-F 4-5p	::	30 OFA12P130	1		\$150.00	NN
	5 WX	II W	10/03/12	4:56 PM	DR. OZ		M-F 4-5p	:3	30 OFA12P130H	1		\$150.00	NN
	3 WX		10/04/12		DR. OZ		M-F 4-5p		30 OFA12P130F			\$150.00	
	4 WX	II F	10/05/12	4:27 PM	DR. OZ		M-F 4-5p	::	0 OFA12A138H	1		\$150.00	ΝN
	10/02/12 Class of Tim	10/05/ e - Imm		WXII 12 No			-TWTF	:30	6	\$175.00	NM		
,		Start D: 10/01/1			TFSS TF	Spots/Week 6	Rate \$175.00						
	Spots: # Ch	<u>Day</u>	Air Date	Air Time	Descriptio	<u>n</u>	Start/End Time	Leng	th Ad-ID			Rate	Тур
	5 WX	ll Tu	10/02/12	5:28 PM	M-F WXII	12 News @ 5 pm	5-6pm	::	30 OFA12P130i	1		\$175.00	Νħ
	6 WX	II W	10/03/12	5:25 PM	M-F WXII	12 News @ 5 pm	5-6pm	::	30 OFA12Z128H	1		\$175.00	N
	3 WX	ll Th	10/04/12	5:12 PM	M-F WXII	12 News @ 5 pm	5-6pm		30 ofa12p130i			\$175.00	N
		ll Th	10/04/12	5:40 PM	M-F WXII	12 News @ 5 pm	5-6pm	::	30 OFA12P130i	4		\$175.00	
	2 WX	II F	10/05/12	5:22 PM	M-F WXII	12 News @ 5 pm	5-6pm		30 OFA12A138H			\$175.00	N
	4 WX	II F	10/05/12	5:42 PM	M-F WXII	12 News @ 5 pm	5-6pm	:	30 OFA12A138i	4		\$175.00	N
	10/08/12 Class of Tim	10/08/ e - Imm		WXII 12 No	ews @ 5 pt	5-6pm ce	M	:30	1	\$175.00	NM		
		Start Da 10/08/1	ate End C	Date MTW	TFSS	Spots/Week 1	<u>Rate</u> \$175.00						
	Spots: # Ch 1 WX		Air Date 10/08/12		Descriptio M-F WXII	<u>n</u> 12 News @ 5 pm	Start/End Time 5-6pm		<u>th Ad-ID</u> 30 OFA12Z141F	1		Rate \$175.00	
						2 020	-TWTF	:30	4	\$400.00	NM		_
	10/02/12 Class of Tim	10/05/ e - Imm		WXII 12 No e-emptible									
	Class of Tim Weeks:	e - Imr	nediately Pro ate End D	e-emptible : Date MTW			Rate \$400.00		-	• • • • • • • • • • • • • • • • • • • •			
,	Class of Tim Weeks:	e - Imm Start D: 10/01/1	nediately Pro ate End D	e-emptible : Date MTW 712 -TW	without noti	Spots/Week 4	Rate	Leng	th Ad-ID			Rate 1	Тур
,	Class of Tim Weeks: Spots: # Ch 1 WX	e - Imm Start D: 10/01/1	nediately Pro ate End D 2 10/07	e-emptible : Date MTW /12 -TW Air Time 6:28 PM	without noti TFSS TF Descriptio I M-F WXII	Spots/Week 4	<u>Rate</u> \$400.00	Leng ::		1		Rate \$400.00 \$400.00	NN



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Obama/D/Preside	nt SKED A 30'S	1537

									Spots/			
ine	Start Date	End Da		ription		Start/End Time	MTWTFSS	Length	Week	Rate	Type	
23	10/02/12 Class of Tim	10/05/1 e - Imm	2 M-F \ ediately Pre	WXII 12 Ne e-emptible w	ws @ 6 p /ithout not	6-630pm ice	-TWTF	:30	4	\$400.00	NM	
	Spots: # Ch		Air Date	Air Time		_	Start/End Time		Ad-ID			Rate Type
	4 WXI		10/04/12			12 News @ 6 pm	6-630pm)			\$400.00 NM
	2 WXI	I F	10/05/12	6:29 PM	M-F WXII	12 News @ 6 pm	6-630pm	:30) OFATZAT38F			\$400.00 NM
24	10/08/12 Class of Tim	10/08/1 e - Imm	ediately Pre		ithout not	6-630pm ice	M	:30	1	\$325.00	NM	
		<u>Start Da</u> 10/08/12				Spots/Week 1	<u>Rate</u> \$325.00					
	Spots: # Ch	Day	Air Date	Air Time	Description	<u>on</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
	1 WXI	I M	10/08/12	6:21 PM	M-F WXII	12 News @ 6 pm	6-630pm	:30	O OFA12Z141H	l 		\$325.00 NM
25	10/02/12 Class of Time	10/05/1 e - Pre-c	2 M-Su emptible wit	un Nightly N	lews	630p-7p	-TWTF	:30	4	\$600.00	NM	
		Start Da				Spots/Week 4	<u>Rate</u> \$600.00					
	Spots: # Ch		Air Date	Air_Time		•	Start/End Time	Lengt	n Ad-ID			Rate Type
	. 2 WXI	I Tu	10/02/12 MG 25.5.25			ghtly News	630p-7p	:0				\$600.00 NM
	3 MXI		10/03/12 MG 25.5,25		M-Sun Ni	ghtly News	630p-7p	:0	0			\$600.00 NN
	5 WXI	I W	10/03/12 or 25.3,25.2	6:13 PM	M-F WXII	12 News @ 6 pm	6-630pm	:30	O OFA12P130H	I		\$600.00 NM
	1 WXI		10/04/12		M-Sun Ni	ghtly News	630p-7p	:0	0			\$600.00 NN
	6 WXI	l Th	10/04/12 or 25.3.25.2		M-F WXII	12 News @ 6 pm	6-630pm	:30	0 OFA12P130H	I		\$600.00 NM
	4 WXI		10/05/12		M-Sun Ni	ghtly News	630p-7p	:0	0			\$60 0.00 NM
26	10/08/12 Class of Tim	10/08/1 e - Imm		un Nightly N e-emptible w		630p-7p ice	M	:30	1	\$325.00	NM	
		Start Da 10/08/12				Spots/Week 1	<u>Rate</u> \$325.00					
	Spots: # Ch	<u>Day</u>	Air Date	Air Time	Description	<u>on</u>	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Type
	1 WXI	l M	10/08/12	6:52 PM	M-Sun Ni	ghtly News	630p-7p	:3	O OFA12Z141H	l		\$325.00 NM
27	10/06/12 Class of Tim	10/06/1 e - Imm	2 Sa W ediately Pre	VXII 12 New e-emptible w	vs @ 6 pn vithout no	6-630pm; tice	S-	:30	1	\$100.00	NM	
		Start Da				Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch		Air Date	Air Time	-	•	Start/End Time	Lengt	h Ad-ID			Rate Type
			10/06/12			 12 News @ 6 pm	6-630pm;	:3	O OFA12A138I	1		\$100.00 NM
28	10/07/12 Class of Tim	10/07/1		VXII 12 New			s	:30	1	\$150.00	NM	
	Weeks:	Start Da	te End D	ate MTW		Spots/Week 1	<u>Rate</u> \$150.00					
	Spots: # Ch		Air Date	Air Time	_	•	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WXI	I Su	10/07/12	6:22 PM	Su WXII	12 News @ 6 pm	6-630pm	:3	0 OFA12A138	1		\$150.00 NM
29	10/02/12 Class of Tim	10/05/1 e - Pre-		le Edition th notice		7-730pm	-T-TF	:30	3	\$400.00	NM	
	Weeks:	Start Da	te End D	ate MTW	TFSS TF	Spots/Week 3	Rate \$400.00					
	Spots: # Ch		Air Date	Air Time		<u>-</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	. –	II Tu	10/02/12	7:27 PM	Inside Ed	ition	7-730pm		0 OFA12P130I	1		\$400.00 NM
	4 WX	ll. Th	10/04/12	7:21 PM	Inside Ed	ition	7-730pm	:3	O OFA12P130I	1		\$400.00 NM
	1 WXI				Inside Ed		7-730pm		O OFA12A138			\$400.00 NM



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Advadiana	IDead.	.al	IF-11
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
Invoice #	Invoice Date	Invoice Month	Invoice Period

Advertiser Product Estimate Number
Obama/D/President SKED A 30'S 1537

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Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
29 10/02/12 10/05/12 Inside Edition 7-730pm Class of Time - Pre-emptible with notice	-T-TF	:30	3	\$400.00	NM	
30 10/08/12 10/08/12 Inside Edition 7-730pm Class of Time - Immediately Pre-emptible without notice	M	:30	1	\$250.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 M 1	<u>Rate</u> \$250.00					
Spots: # Ch Day Air Date Air Time Description 1 WXII M 10/08/12 7:26 PM Inside Edition	Start/End Time 7-730pm		h <u>Ad-ID</u> 0 ofa122141	lн		<u>Rate Type</u> \$250.00 NM
31 10/02/12 10/05/12 Entertainment Tonight 730-8pm Class of Time - Pre-emptible with notice	-T-TF	:30	3	\$375.00	NM	V
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -T-TF 3	Rate \$375.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		th <u>Ad-ID</u>	211		Rate Type
1 WXII Tu 10/02/12 7:47 PM Entertainment Tonight 3 WXII Th 10/04/12 7:47 PM Entertainment Tonight	730-8pm 730-8pm		0 OFA12Z128 0 OFA12P130			\$375.00 NM \$375.00 NM
2 WXII F 10/05/12 7:56 PM Entertainment Tonight	730-8pm	:3	O OFA12A138	Вн		\$375.00 NM
32 10/08/12 10/08/12 Entertainment Tonight 730-8pm Class of Time - Immediately Pre-emptible without notice	M	:30	1	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/08/12 10/14/12 M 1	<u>Rate</u> \$200.00					
Spots: # Ch Day Air Date Air Time Description 1 WXII M 10/08/12 7:46 PM Entertainment Tonight	Start/End Time 730-8pm		<u>h Ad-ID</u> 0 ofa12z141	LH		Rate Type \$200.00 NM
34 10/08/12 10/08/12 Mon NBC Prime Other 8-10p Class of Time - Immediately Pre-emptible without notice	M	:30	1	\$1,100.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS M Spots/Week 1	<u>Rate</u> \$1,100.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WXII M 10/08/12 9:21 PM Mon NBC Prime Other	Start/End Time 8-10p		<u>th Ad-ID</u> 10 ofa12a138	Вн		<u>Rate Type</u> \$1,100.00 NM
35 10/02/12 10/02/12 THE VOICE 8-9pm Class of Time - Immediately Pre-emptible without notice	-T	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/01/12 10/07/12 -T 1	Rate \$600.00			•		
Spots: # Ch <u>Day Air Date Air Time Description</u> 1 WXII Tu 10/02/12 8:20 PM THE VOICE	Start/End Time 8-9pm		<u>th Ad-ID</u> 10 OFA12P130)u		Rate Type \$600.00 NM
36 10/02/12 10/02/12 PARENTHOOD 10-11pm	-Т	:30	1	\$600.00	NM	4000.00 14111
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
10/01/12 10/07/12 -T 1 Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	\$600.00 Start/End Time	Leng	th Ad-ID			Rate Type
1 WXII Tu 10/02/12 10:33 PM PARENTHOOD	10-11pm		0 OFA12P13	Эн		\$600.00 NM
39 10/04/12 10/04/12 30 ROCK/UP ALL NIGHT8-9pm Class of Time - Immediately Pre-emptible without notice	T	:30	1	\$800.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/01/12 10/07/12T 1	<u>Rate</u> \$800.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WXII Th 10/04/12 8:20 PM 30 ROCK/UP ALL NIGHT	Start/End Time 8-9pm		th <u>Ad-ID</u> 30 OFA12P130	Эн		Rate Type \$800.00 NM
40 10/04/12 10/04/12 OFFICE/PARS AND REC9-10pm Class of Time - Immediately Pre-emptible without notice	T	:30	1	\$1,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 T 1	<u>Rate</u> \$1,000.00				_	
Spots: # Ch Day Air Date Air Time Description 1 WXII Th 10/04/12 9:52 PM OFFICE/PARS AND REC	Start/End Time 9-10pm		<u>th</u> <u>Ad-ID</u> 30 ofa12p130	Эн		Rate Type \$1,000.00 NM

1537

INVOICE

Obama/D/President



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Invoice #	Invoice Date	Invoice Month	Invoice Period
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
<u>Advertiser</u>	Produ	<u>ict</u>	Estimate Number

SKED A 30'S

								Spots/		_	
ne Start Date	End Date	Descri	-			MTWTFSS	Length	Week	Rate	Туре	
		tely Pre-e	CENTER emptible without			T	:30	1	\$550.00	MM	
	Start Date 10/01/12	End Dat 10/07/12		Spo	<u>its/Week</u> 1	<u>Rate</u> \$550.00					
Spots: # Ch	Day Air	Date .	Air Time Descr	<u>iption</u>		Start/End Time	Leng	th Ad-ID			Rate Type
1 WXI	Th 10/	04/12 1	10:37 PM ROCK	CENTER	₹	10-11pm	:	30 OFA12Z1	.28н		\$550.00 NM
42 10/05/12 Class of Time	10/05/12 e - Immedia		NEY/COMMUNI emptible without		1	F	:30	1	\$500.00	NM	
-	Start Date 0/01/12	End Dat 10/07/12		Spo	its/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch	Day Air		Air Time Descr	iption	•	Start/End Time	Leng	th Ad-ID			Rate Type
1 WXI	F 10/	05/12	WHIT	NEY/COM	MUNITY	8-9pm		00			\$500.00 NI
3 WXI	See MG Sa 10/0 MG for 4	06/12	9:33 PM Notre	Dame Fo	otball	ND Football	::	30 OFA12A1	.38н		\$100.00 N
2 WXI	Su 10/0 MG for 4:	07/12	7:07 PM NFL F	Pre-Game		7-8p/9p/4p	::	30 OFA12A1	.38н		\$400.00 NM
43 10/05/12 Class of Time	10/05/12 - Pre-emp	DATE!		10-11	pm	F	:30	2	\$1,000.00	NM	
	Start Date	End Dat		Spo	ots/Week 2	Rate					
Spots: # Ch	0/01/12 Day Air		Air Time Descr	intion	2	\$1,000.00 Start/End Time	lena	th Ad-ID			Rate Type
2 WXI		05/12	DATE			10-11pm		00			\$1,000.00 N
3 WXI	I F 10/6 MG for 4:		10:11 PM DATE	LINE		10-11pm	::	30 OFA12A1	L38H		\$1,000.00 N
1 WXI	F 10/	05/12	10:30 PM DATE	LINE		10-11pm	::	30 OFA12A1	.38н		\$1,000.00 N
44 10/06/12 Class of Time	10/06/12 e - Immedia	NBC F tely Pre-	rime emptible without	8-9pm notice	1	S-	:30	1	\$125.00	NM	
	Start Date 10/01/12	End Dat 10/07/12		Spo	ots/Week 1	<u>Rate</u> \$125.00					
Spots: # Ch	Day Air		Air Time Descr	iption	•	Start/End Time	Leng	th Ad-ID			Rate Typ
	See MG	06/12	NBC			8-9pm		00			\$125.0 0 NI
46 10/06/12	10/06/12	NBC F		10-11	pm	S-	:30	1	\$125.00	NM	
	e - immedia Start Date	End Dat	emptible without to MTWTFSS		ots/Week	Rate					
-	0/01/12	10/07/12	_		1	\$125.00					
			Air Time Descr			Start/End Time		th Ad-ID			Rate Typ
1 WXI	I Sa 10/ See MG		NBC	Prime		10-11pm	:	00			\$125.00 N
47 10/02/12 Class of Time	10/06/12	M-Su \	WXII 12 News @	2) 1'11-11	35pm	-TWTFS-	:30	5	\$250.00	NM	7.00
Weeks:	Start Date 10/01/12	End Dat 10/07/12	e MTWTFSS		ots/Week 5	Rate \$250.00					
Spots: # Ch	Day Air	<u>Date</u>	Air Time Descr	iption		Start/End Time	Leng	th Ad-ID			Rate Typ
2 WXI	_	02/12	11:24 PM M-Su	WXII 12 N	News @ 11 pm	11-1135pm	::	30 OFA12P1	.30н		\$250.00 NI
1 WXI			11:23 PM M-Su			11-1135pm		30 OFA12P1			\$250.00 NI
4 WXI			11:23 PM M-Su			11-1135pm		30 OFA12P1			\$250.00 NI
5 WXI			11:13 PM M-Su			11-1135pm		30 OFA12A1			\$250.00 NI
3 WXI	Sa 10/	06/12	11:10 PM M-Su	VVXII 12 N	vews @ 11 pm	11-1135pm	:	30 OFA12A1	LSOH		\$250.00 NI
	10/08/12 e - Immedia	tely Pre-	WXII 12 News @ emptible without		35pm	M	:30	1	\$225.00	NM	
Weeks:	Start Date	End Dat	e MTWTFSS	Spc	ts/Week	Rate					



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Invoice #	Invoice Date	Invoice Month	Invoice Period
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Prod	uct	Estimate Number

//////	wxii12.com										
								Spots/			
Line	Start Date	End Date	Descr	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
48	3 10/08/12 Class of Tim	10/08/12 ne - Immedia	M-Su ately Pre-	WXII 12 News @ emptible without	1:11-1135pm notice	M	:30	1	\$225.00	NM	
		10/08/12	10/14/1	2 M	4	\$225.00					
	Spots: # Ch	Day Air		Air Time Descrip	1	\$225.00 Start/End Time	Leno	h Ad-ID			Rate Type
	1 WX		/08/12		<u>MOII</u> VXII 12 News @ 11 p			<u>(1) AU-112</u> (1) OFA12A138	н		\$225.00 NM
						· · · · · · · · · · · · · · · · · · ·					VEED.OO (1111)
49	10/02/12 Class of Tim		tible with		1135pm-1237am	-TWTF	:30	4	\$100.00	NM ———	
		Start Date 10/01/12	End Da 10/07/1		Spots/Week 4	<u>Rate</u> \$100.00					
	Spots: # Ch	Day Air	<u>Date</u>	Air Time Descrip	otion	Start/End Time	Leng	h Ad-ID			Rate Type
	3 WX	II Tu 10.	/02/12	11:59 PM NBC T	onight Show	1135pm-1237an	n :3	O OFA12P130	н		\$100.00 NM
	2 WX		/03/12	11:59 PM NBC To	onight Show	1135pm-1237an	n :3	O OFA12P130	Н		\$100.00 NM
	4 WX	II Th 10.	/04/12	12:30 AM NBC T	onight Show	1135pm-1237an	1 :3	O OFA12P130	Н		\$100.00 NM
	1 WX	II F 10.	/05/12	12:32 AM NBC T	onight Show	1135pm-1237an	n :3	O OFA12A138	Н		\$100.00 NM
50) 10/08/12 Class of Tim	10/08/12 ne - Pre-emp	NBC :	Tonight Show	1135pm-1237am	M	:30	1	\$100.00	NM	
	Weeks:	Start Date	End Da	te MTWTFSS	Spots/Week	Rate			•		·
		10/08/12	10/14/1	_	1	\$100.00	1	L A J ID			5
	Spots: # Ch 1 WX	Day Air	<u>Date</u> /08/12	Air Time Descrip		Start/End_Time 1135pm-1237an		<u>h Ad-ID</u> 0 ofa12z141	ш		<u>Rate Type</u> \$100.00 NM
					~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	11300111-1237811	• ••	0 0 711111	''		\$100.00 14141
51	10/02/12 Class of Tim	·	otible with	notice	llo:1237xm-136xm	-TWTF	:30	4	\$30.00	NM	
		Start Date 10/01/12	End Da 10/07/1		Spots/Week 4	<u>Rate</u> \$30.00					
	Spots: # Ch	Day Air	<u>Date</u>	Air Time Descrip	<u>otion</u>	Start/End Time	Leng	h Ad-ID			Rate Type
	2 WX	II Tu 10.	/02/12	1:15 AM Late N	ight w/Jimmy Fallon	1237xm-136xm	:3	O OFA12P130	Н		\$30.00 NM
	3 WX	II W 10	/03/12	1:22 AM Late N	ght w/Jimmy Fallon	1237xm-136xm	:3	O OFA12P130	Н		\$30.00 NM
	1 WX		/04/12	1:34 AM Late N	ight w/Jimmy Fallon	1237xm-136xm	:3	O OFA12P130	Н		\$30.00 NM
	4 WX	II F 10	/05/12	1:20 AM Late N	ght w/Jimmy Fallon	1237xm-136xm	:3	O OFA12A138	Н		\$30.00 NM
52	2 10/02/12 Class of Tim	10/05/12 ne - Immedia		Carson Daly emptible without	136xm-204xm notice	-TWTF	:30	3	\$15.00	NM	· · · · · · · · · · · · · · · · · · ·
		Start Date 10/01/12	End Da 10/07/1		Spots/Week 3	<u>Rate</u> \$15.00	,				.,,,,,
	Spots: # Ch	Day Air	Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	3 WX	II Tu 10.	/02/12	2:00 AM NBC C	arson Daly	136xm-204xm	:3	O OFA12Z128	Н		\$15.00 NM
	2 WX	II W 10.	/03/12	2:04 AM NBC C	arson Daly	136xm-204xm	:3	O OFA12Z128	Н		\$15.00 NM
	1 WX	II Th 10.	/04/12	2:00 AM NBC C	arson Daly	136xm-204xm	:3	O ofa12p130	Н		\$15.00 NM
53	3 10/06/12 Class of Tim	10/06/12 ne - Immedia		Saturday Night Livernotible without		S-	:30	1	\$150.00	NM	
	Weeks:	Start Date 10/01/12	End Da 10/07/1	ite MTWTFSS	Spots/Week	<u>Rate</u> \$150.00		<del></del>			
	Spots: # Ch	Day Air		Air Time Descri	ntion	Start/End Time	l engi	h Ad-ID			Rate Type
	· –		/06/12		aturday Night Live	1130pm-1am		0 OFA12A138	н		\$150.00 NM
54	10/07/12 Class of Tim	10/07/12 ne - Immedia	NFL S	Sunday Prime Gar emptible without	me8p-12a notice	S	:30	1	\$2,200.00	NM	
		Start Date 10/01/12	End Da		Spots/Week 1	<u>Rate</u> \$2,200.00		· · · · · · · · · · · · · · · · · · ·			
	Spots: # Ch	Day Air		Air Time Descri	•	Start/End Time	Lena	h Ad-ID			Rate Type
	1 WX		/07/12		unday Prime Games	8p-12a		0 OFA12A138	н		\$2,200.00 NM
55	5 10/08/12	10/08/12	REVO	DLUTION	10-11pm	N	:30	1	\$700.00	NM	
		_		emptible without							<del></del>
	Weeks:	Start Date	End Da	ite MTWTFSS	Spots/Week	<u>Rate</u>					



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			Invoice Month October 2012	Invoice Period 10/01/12 - 10/08/12
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Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

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	(II12.COM							Spots/			
Line :	Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/08/12 Class of Tim	10/08/12 e - Immed		OLUTION e-emptible without n	10-11pm	M	:30	1	\$700.00	NM	· · · · · · · · · · · · · · · · · · ·
				•	1	\$700.00					
s	Spots: # Ch	10/08/12 <u>Day A</u>	10/14/ ir Date	Air Time Descrip	·	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WX			10:36 PM REVOL		10-11pm	:3	0 OFA12A138H	1		\$700.00 NM
	10/08/12 Class of Tim	10/08/12 e - Immed		OZ e-emptible without n	M-F 4-5p notice	M	:30	1	\$150.00	NM	
٧		Start Date 10/08/12	End D 10/14/		Spots/Week 1	<u>Rate</u> \$150.00			•		
S	Spots: # Ch	Day A		Air Time Descrip	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WX	II M 1	0/08/12	4:11 PM DR. OZ	·	M-F 4-5p	:3	0 OFA12Z141	1		\$150.00 NM
57	10/05/12 Class of Tim	10/05/12 e - Pre-en	M-F '	WXII 12 News @ 6 th notice	p6-630pm	F	:30	2	\$600.00	NM	
٧		Start Date 10/01/12	End D 10/07/		Spots/Week 2	<u>Rate</u> \$600.00					
5	Spots: # Ch		ir Date	Air Time Descrip		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WX		0/05/12		(II 12 News @ 6 pm	6-630pm		O OFA12A138			\$600.00 NM
	2 WX	IIF 1	0/05/12	6:20 PM M-F W	(II 12 News @ 6 pm	6-630pm	:3	O OFA12A138H	<u> </u>		\$600.00 NM
	10/06/12 Class of Tim	10/06/12 e - Immed	liately Pre	DE EDITION e-emptible without r	7-730P, 7-8P notice	s-	:30	1	\$80.00	NM	
V		Start Date 10/01/12	End D 10/07/		Spots/Week 1	<u>Rate</u> \$80.00					
S	Spots: # Ch		ir Date	Air Time Descrip		Start/End Time		h <u>Ad-ID</u>			Rate Type
	1 WX	II Sa 1	0/06/12	7:13 PM INSIDE	EDITION	7-730P, 7-8P	:3	O ofa12a138i	1		\$80.00 NM
	10/06/12 Class of Tim	10/06/12 ne - Pre-er		e Dame Football th notice	ND Football	S-	:30	1	\$350.00	NM	
V		Start Date 10/01/12	End D 10/07/		Spots/Week 1	<u>Rate</u> \$350.00					
5	Spots: # Ch		ir Date	Air Time Descrip		Start/End Time		h Ad-ID			Rate Type
L	1 WX	II Sa 1	0/06/12	8:25 PM Notre D	ame Football	ND Football	:3	O ofa12a138i	1		\$350.00 NM
60	10/04/12 Class of Tim	10/05/12 e - Pre-er	NBC nptible wit	Tonight Show th notice	1135pm-1237am	F	:30	1	\$100.00	NM	
١		Start Date 10/01/12	End D		Spots/Week 1	<u>Rate</u> \$100.00					
5	Spots: # Ch		vir Date	Air Time Descrip	otion	Start/End Time	<u>Lengi</u>	h Ad-ID			Rate Type
L	1 WX	<u>II F 1</u>	0/05/12	11:57 PM NBC To	onight Show	1135pm-1237an	n :3	O OFA12A138	4		\$100.00 NM
	10/04/12 Class of Tim	10/05/12 ne - Immed		VE HARVEY DAY e-emptible without r		F	:30	1	\$30.00	NM	
1	Weeks:	Start Date 10/01/12	End D 10/07/		Spots/Week 1	<u>Rate</u> \$30.00					
5	Spots: # Ch		Air Date	Air Time Descrip 2:55 PM STEVE		Start/End Time 2-3P		<u>h Ad-ID</u> 80 ofa12a138	ч		Rate Type \$30.00 NM
	1 WX		0/05/12	<del></del>						• • •	\$30.00 IAINI
	10/06/12 Class of Tim		nptible wi		5:30-6am	S-	:30	1	\$50.00	NM	
١ ١		Start Date 10/01/12	End D 10/07/		<u>Spots/Week</u> 1	<u>Rate</u> \$50.00					
					•		Long	- Ad ID			Data Tuna
	Spots: # Ch	<u>Day</u> <u>/</u> II Sa 1		Air Time Descript 5:50 AM WXII 1:		Start/End Time 5:30-6am		<u>th Ad-ID</u> 30 ofa12a138			<u>Rate Type</u> \$50.00 NM

Total Spots 121



Send Payment To:
WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
952120-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1537

www.wxii12.com

**Payment Terms 30 Days** 

Gross Total

\$28,654.00

Agency Commission

\$4,298.10

Net Amount Due

\$24,355.90